



About me

I'm a multidisciplinary creative with a focus on storytelling, collaboration, and concept-driven work. I thrive in team environments where ideas can evolve through open discussion, and I'm always open to trying new formats and mediums. From motion editing and short film production to brand design and illustration, I enjoy exploring how visuals can shape mood and narrative. Especially when working alongside others.

Skills

Software

After Effects, Photoshop, InDesign, XD (Proficient) Illustrator (Developing)

Creative

Motion & Video Editing, Branding, Illustration, Visual Storytelling, Mixed Media

Professional

Collaborative, Organised, Adaptable, Strong Communicator, Concept-Led

Charlie Croom

Experience

- 2025
- Aftermath – Short Film
Co-producer
Managing pre-production, location scouting, scheduling, and early-stage creative planning on a narrative short.
- 2024
- Talking Without Talking – Short Film
Writer / Director / Producer / Editor
Silent short exploring non-verbal communication.
- 2024
- Urban Pulse – Trade Exhibition Concept
Designer
Created 3D stand visuals, app UX mockup, and interactive screen animations.
- 2024
- Place Mill Gallery – “Old & New” Exhibition
Artist & Organiser
Exhibited work; designed branding, flyers, signage, and Instagram. Managed daily gallery operations.
- 2024
- Morris & Co. – D&AD Campaign
Motion Designer
Animated wallpapers and custom assets to bring designs to life across social and billboard formats.
- 2024
- Your Life Sucks, Here's Why – Student Grad Film
Brand Designer & Photographer
Created social media branding and photographed HOD headshots to support funding and outreach.
- 2023
- Gopal's Curry Shack – Freelance Client
Branding & Packaging Design
Designed chutney labels, flyers, signage, and social content for a vegan food brand's festival presence.

Education

- Arts University Bournemouth - Visual Communication
Currently still attending

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<https://www.charliecrdesigns.com/>